



## **Privacy Policy**

Effective Date: 13<sup>th</sup> October 2025

Umedica Laboratories Inc (“We,” “Us,” or “Our”) respects your privacy and is committed to protecting the personal information we collect. This Privacy Policy describes how we collect, use, disclose, and protect the personal data of U.S. consumers, patients, healthcare professionals, and others who interact with our websites, mobile applications, programs, and offline activities (collectively, the “Services”).

### **1. Scope of This Policy**

This Policy applies to Personal Data collected from individuals located in the United States. It covers both online and offline data collection related to our marketing, distribution, patient support, research, and business operations.

Certain programs (such as clinical trials or patient assistance initiatives) may have supplemental privacy notices that apply in addition to or instead of this Policy.

This Policy is designed to comply with applicable U.S. privacy laws, including the California Consumer Privacy Act (CCPA/CPRA) and other similar state laws.

### **2. Information We Collect**

We may collect different categories of Personal Data depending on how you interact with us.

Categories include identifiers (name, contact details, IP address), protected classifications (age, gender, medical condition), commercial information (purchase or program history), internet or network activity, geolocation data, professional or employment details, health and medical information, audio/sensory data, and inferences from your interactions.

We collect this data directly from you, automatically via cookies and tracking technologies, and from third parties such as healthcare professionals, business partners, or service providers.

### **3. How We Use Your Information**

We use your Personal Data to:

- Provide and improve Services
- Comply with regulatory obligations (e.g., pharmacovigilance, FDA reporting)
- Communicate updates, marketing, and administrative information
- Conduct research, analytics, and product improvement
- Personalize experiences
- Prevent fraud and maintain security



We may also de-identify or aggregate Personal Data for analytical and statistical purposes.

#### **4. Disclosure of Personal Data**

We may share your Personal Data with:

- Affiliates and Parent Company (including Umedica Laboratories Pvt Ltd in India) for internal and regulatory purposes
- Service Providers and Contractors (e.g., hosting, analytics, marketing)
- Business Partners (e.g., distributors, healthcare professionals)
- Legal and Regulatory Authorities (as required by law)
- Corporate Transactions (e.g., mergers or acquisitions)

We do not sell or share your Personal Data for cross-context behavioral advertising.

#### **5. Cookies and Tracking Technologies**

We and our service providers use cookies, pixels, and similar technologies to understand usage patterns and improve user experience. You can manage your preferences through browser settings or our "Cookie Settings" link. We recognize Global Privacy Control (GPC) signals where required by law.

#### **6. Cross-Border Data Transfers**

We may transfer Personal Data to our parent company or affiliates outside the United States, including India. Such transfers are safeguarded by appropriate legal mechanisms such as data protection agreements or standard contractual clauses.

#### **7. Your U.S. Privacy Rights**

Depending on your state, you may have rights to:

- Know/Access your data
- Correct inaccuracies
- Delete your Personal Data
- Opt out of sale/sharing
- Limit use of sensitive data
- Be free from discrimination

To exercise these rights, you can visit our website [www.umedicalabsusa.com](http://www.umedicalabsusa.com) to contact us. Requests are verified and responded to within 45 days (extendable by 45 more).

#### **8. Children's Privacy**

Our Services are not directed to children under 13, and we do not knowingly collect their data. If discovered, such information will be deleted promptly.



## **9. Security and Data Retention**

We use reasonable technical, administrative, and physical safeguards such as encryption and access controls. We retain Personal Data only as long as necessary for compliance, legal, or operational reasons, and securely delete or anonymize it thereafter.

## **10. Changes to This Privacy Policy**

We may update this Policy periodically. If material changes occur, we will notify users via website notice or direct communication. The "Effective Date" above reflects the current version.

## **11. Contact Us**

For privacy inquiries or to exercise rights, contact us at:

Umedica Laboratories Inc.

6 Century Dr. Suite 350

Parsippany NJ, 07054

Phone: 973-294-7368

Fax: 973-294-7380

For cross-border data inquiries, contact:

Umedica Laboratories Pvt Ltd

302, Dalamal House,

3rd Floor, J. Bajaj Road,

Nariman Point,

Mumbai - 400 021, India

Address: <https://www.umedicalabs.com/>

## **12. Additional Information for California Residents**

Under the California Consumer Privacy Act (as amended by the CPRA):

- We have not sold Personal Data in the past 12 months.
- We may have shared Personal Data with service providers and affiliates for operational purposes.
- We collect categories of data described in Section 2 and use them as described in Section 3.